

ORDER

Orders	Order / Rev:	710406 - 4	
	Alt Order #:	06299558	
	Product Desc:	OBAMA FOR AMERICA	
	Estimate:	1536 A	
	Flight Dates:	09/04/12 - 09/10/12	Primary AE:
	Original Date / Rev:	08/28/12 / 09/07/12	Sales Office:
	Order Type:	Political	Sales Region:
Agency	Name:	Greer Margolis Mitchell/ Pol	
	Buying Contact:	K Keuleman	
	Billing Contact:		
		3050 K St NW	Billing Type:
		Washington, DC 20007	Broadcast
			Billing Calendar:
			WEEKLY
			Billing Cycle:
			Agency Commission:
			15%
Advertiser	Name:	Obama/D/President	
	Demographic:	A35+	
	Product Codes:	PL-Presidential	
	Priority:	P-4	
	Revenue Codes:	AGY, GEN, POL	

					Totals				
Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
09/03/12	09/09/12	127	\$75,795.00	\$64,425.75	September 2012	145	\$88,885.00	\$75,552.25	0.00
09/10/12	09/16/12	18	\$13,090.00	\$11,126.50	Totals	145	\$88,885.00	\$75,552.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WTSP	09/04/12	09/07/12	ON (M-Su)	CM	M-F 137, Sa 1205,	TWTF--	:30	4	\$50.00	P-4	0.00	NM	4	\$200.00
				ON (M-Su)		(4:30 XM-4:59 XM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	-TWTF--		4				\$50.00		0.00			
2	WTSP	09/10/12	09/10/12	ON (M-Su)	CM	M-F 137, Sa 1205,M-----		:30	1	\$50.00	P-4	0.00	NM	1	\$50.00
				ON (M-Su)		(4:30 XM-4:59 XM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	M-----		1				\$50.00		0.00			
3	WTSP	09/04/12	09/07/12	5-530a	CM	5-530a	-TWTF--	:30	4	\$90.00	P-4	0.00	NM	4	\$360.00
				5-530a 10 News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	-TWTF--		4				\$90.00		0.00			
4	WTSP	09/10/12	09/10/12	5-530a	CM	5-530a	M-----	:30	1	\$90.00	P-4	0.00	NM	1	\$90.00
				5-530a 10 News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	M-----		1				\$90.00		0.00			
5	WTSP	09/04/12	09/07/12	530-6a	CM	530-6a	-TWTF--	:30	4	\$100.00	P-4	0.00	NM	4	\$400.00
				530-6a 10 News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	-TWTF--		4				\$100.00		0.00			
6	WTSP	09/10/12	09/10/12	530-6a	CM	530-6a	M-----	:30	1	\$100.00	P-4	0.00	NM	1	\$100.00
				530-6a 10 News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	M-----		1				\$100.00		0.00			

Order / Rev: 710406 - 4
Alt Order #: 06299558
Flight Dates: 09/04/12 - 09/10/12

Advertiser: Obama/D/President
Product Desc: OBAMA FOR AMERICA
Estimate: 1536 A

WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
25	WTSP	09/04/12	09/07/12	B&B Bold and Beautiful	CM	130-2p	- TWTF -	:30	4	\$425.00	P-4	0.00	NM	3	\$1,275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 09/03/12	09/09/12	- TWTF -		4	\$425.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
4	WTSP	09/03/12-09/09/12	B&B			130-2p			- TWThF -	:30	(\$425.00)	0.00	NM		
		<i>Credited</i>													
26	WTSP	09/10/12	09/10/12	B&B Bold and Beautiful	CM	130-2p	M-----	:30	1	\$425.00	P-4	0.00	NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 09/10/12	09/16/12	M-----		1	\$425.00		0.00						
27	WTSP	09/04/12	09/07/12	M-F 2-3p The Talk	CM	2-3p	- TWTF -	:30	3	\$300.00	P-4	0.00	NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 09/03/12	09/09/12	- TWTF -		3	\$300.00		0.00						
29	WTSP	09/04/12	09/07/12	M-F 3-4p Let's Make a Deal	CM	3-4p	- TWTF -	:30	4	\$300.00	P-4	0.00	NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 09/03/12	09/09/12	- TWTF -		4	\$300.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
3	WTSP	09/03/12-09/09/12	M-F 3-4p			3-4p			- TWThF -	:30	(\$300.00)	0.00	NM		
		<i>Credited</i>													
31	WTSP	09/04/12	09/07/12	M-F 4-5p Dr. Phil	CM	4-5p	- TWTF -	:30	4	\$300.00	P-4	0.00	NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 09/03/12	09/09/12	- TWTF -		4	\$300.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
2	WTSP	09/03/12-09/09/12	M-F 4-5p			4-5p			- TWThF -	:30	(\$300.00)	0.00	NM		
		<i>Credited</i>													
32	WTSP	09/10/12	09/10/12	M-F 4-5p Dr. Phil	CM	4-5p	M-----	:30	1	\$300.00	P-4	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 09/10/12	09/16/12	M-----		1	\$300.00		0.00						
33	WTSP	09/04/12	09/07/12	M-F 5-530p 5-530p 10 News	CM	5-530p	- TWTF -	:30	4	\$200.00	P-4	0.00	NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 09/03/12	09/09/12	- TWTF -		4	\$200.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	WTSP	09/03/12-09/09/12	M-F 5-530p			5-530p			- TWThF -	:30	(\$200.00)	0.00	NM		
		<i>Credited</i>													
		[move to stp 9/5]													
35	WTSP	09/04/12	09/07/12	M-F 530-6p 10 News at 530p	CM	530-6p	- TWTF -	:30	4	\$200.00	P-4	0.00	NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 09/03/12	09/09/12	- TWTF -		4	\$200.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
2	WTSP	09/03/12-09/09/12	M-F 530-6p			530-6p			- TWThF -	:30	(\$200.00)	0.00	NM		
		<i>Credited</i>													
		[move to stp 9/5]													
37	WTSP	09/04/12	09/07/12	M-F 6-630p 6-630p 10 News	CM	6-630p	- TWTF -	:30	4	\$250.00	P-4	0.00	NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 09/03/12	09/09/12	- TWTF -		4	\$250.00		0.00						
38	WTSP	09/10/12	09/10/12	M-F 6-630p 6-630p 10 News	CM	6-630p	M-----	:30	1	\$250.00	P-4	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 09/10/12	09/16/12	M-----		1	\$250.00		0.00						
39	WTSP	09/04/12	09/07/12	CBS Evening News CBS Evening News	CM	630-7p	- TWTF -	:30	4	\$300.00	P-4	0.00	NM	1	\$300.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
39	WTSP	09/04/12	09/07/12	CBS Evening News	CM	630-7p	- TWTF--	:30	4	\$300.00	P-4	0.00	NM	1	\$300.00	
				CBS Evening News												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/03/12	09/09/12	-TWTF--		4	\$300.00			0.00						
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>				<u>Weekdays</u>		<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>
	5	WTSP	09/03/12-09/09/12	CBS Evening News		630-7p				-TWThF----		:30	(\$300.00)	0.00	NM	
				Credited												
	6	WTSP	09/03/12-09/09/12	CBS Evening News		630-7p				-TWThF----		:30	(\$300.00)	0.00	NM	
				Credited												
	7	WTSP	09/03/12-09/09/12	CBS Evening News		630-7p				-TWThF----		:30	(\$300.00)	0.00	NM	
				Credited												
40	WTSP	09/10/12	09/10/12	CBS Evening News	CM	630-7p	M-----	:30	1	\$300.00	P-4	0.00	NM	1	\$300.00	
				CBS Evening News												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/10/12	09/16/12	M-----		1	\$300.00			0.00						
41	WTSP	09/04/12	09/07/12	7-730p	CM	7-730p	- TWTF--	:30	4	\$300.00	P-4	0.00	NM	4	\$1,200.00	
				10 News, 7pm M-F												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/03/12	09/09/12	-TWTF--		4	\$300.00			0.00						
43	WTSP	09/04/12	09/07/12	730-8p	CM	730-8p	- TWTF--	:30	4	\$300.00	P-4	0.00	NM	4	\$1,200.00	
				Inside Edition												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/03/12	09/09/12	-TWTF--		4	\$300.00			0.00						
45	WTSP	09/04/12	09/07/12	LN (M-F)	CM	M-F 11-1135p	- TWTF--	:30	4	\$750.00	P-4	0.00	NM	4	\$3,000.00	
				LN (M-F)												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/03/12	09/09/12	-TWTF--		4	\$750.00			0.00						
46	WTSP	09/10/12	09/10/12	LN (M-F)	CM	M-F 11-1135p	M-----	:30	1	\$750.00	P-4	0.00	NM	1	\$750.00	
				LN (M-F)												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/10/12	09/16/12	M-----		1	\$750.00			0.00						
47	WTSP	09/08/12	09/08/12	LN (Sa)	CM	Sa 11-1135p	-----S-	:30	1	\$400.00	P-4	0.00	NM	1	\$400.00	
				Late News (Sa)												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/03/12	09/09/12	-----S-		1	\$400.00			0.00						
48	WTSP	09/09/12	09/09/12	LN (Su)	CM	Su 11-1135p	-----S	:30	1	\$600.00	P-4	0.00	NM	1	\$600.00	
				Late News (Su)												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/03/12	09/09/12	-----S		1	\$600.00			0.00						
49	WTSP	09/04/12	09/07/12	Letterman	CM	1135p-1237a	- TWTF--	:30	4	\$300.00	P-4	0.00	NM	4	\$1,200.00	
				Late Night with David Letterman												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/03/12	09/09/12	-TWTF--		4	\$300.00			0.00						
51	WTSP	09/04/12	09/07/12	Late Late Show	CM	1237-137a	- TWTF--	:30	4	\$100.00	P-4	0.00	NM	4	\$400.00	
				Late Late Show												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/03/12	09/09/12	-TWTF--		4	\$100.00			0.00						
52	WTSP	09/10/12	09/10/12	Late Late Show	CM	1237-137a	M-----	:30	1	\$100.00	P-4	0.00	NM	1	\$100.00	
				Late Late Show												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/10/12	09/16/12	M-----		1	\$100.00			0.00						
55	WTSP	09/08/12	09/08/12	Sat 6-630p	CM	Sat 6-630p	-----S-	:30	1	\$175.00	P-4	0.00	NM	1	\$175.00	
				Sat 6-630p 10 News												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/03/12	09/09/12	-----S-		1	\$175.00			0.00						
58	WTSP	09/09/12	09/09/12	CBS Sunday Morning	CM	Sun 9-1030a	-----S	:30	1	\$400.00	P-4	0.00	NM	1	\$400.00	
				CBS Sunday Morning												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/03/12	09/09/12	-----S		1	\$400.00			0.00						

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WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
58	WTSP	09/09/12	09/09/12	CBS Sunday Morning	CM	Sun 9-1030a	-----S	:30	1	\$400.00	P-4	0.00	NM	1	\$400.00
				CBS Sunday Morning											
60	WTSP	09/10/12	09/10/12	Mon Prime A	CM	Mon 8-9p	M-----	:30	1	\$2,500.00	P-4	0.00	NM	1	\$2,500.00
				Met Mother/CBS Fall Preview											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/10/12	09/16/12	M-----		1	\$2,500.00	0.00							
61	WTSP	09/10/12	09/10/12	Mon Prime B	CM	Mon 9-10p	M-----	:30	1	\$2,700.00	P-4	0.00	NM	1	\$2,700.00
				2 Broke Girls/Mike & Molly											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/10/12	09/16/12	M-----		1	\$2,700.00	0.00							
E 62	WTSP	09/10/12	09/10/12	Mon Prime C	CM	Mon 10-11p	M-----	:30	1	\$4,000.00	P-3	0.00	NM	1	\$4,000.00
				Hawaii Five-0											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/10/12	09/16/12	M-----		1	\$4,000.00	0.00							
63	WTSP	09/04/12	09/04/12	Tue Prime A	CM	Tue 8-9p	-T-----	:30	2	\$2,800.00	P-4	0.00	NM	2	\$5,600.00
				NCIS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/03/12	09/09/12	-T-----		2	\$2,800.00	0.00							
64	WTSP	09/04/12	09/04/12	Tue Prime B	CM	Tue 9-10p	-T-----	:30	2	\$2,800.00	P-4	0.00	NM	2	\$5,600.00
				NCIS: Los Angeles											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/03/12	09/09/12	-T-----		2	\$2,800.00	0.00							
65	WTSP	09/04/12	09/04/12	Prime Political Program	CM	Tue-Thur 10-11p	-T-----	:30	1	\$2,000.00	P-4	0.00	NM	1	\$2,000.00
				Democratic National Convention											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/03/12	09/09/12	-T-----		1	\$2,000.00	0.00							
66	WTSP	09/05/12	09/05/12	Wed Prime B	CM	Wed 9-10p	--W----	:30	2	\$3,000.00	P-4	0.00	NM	2	\$6,000.00
				Criminal Minds											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/03/12	09/09/12	--W----		2	\$3,000.00	0.00							
67	WTSP	09/05/12	09/05/12	Prime Political Program	CM	Tue-Thur 10-11p	--W----	:30	1	\$2,500.00	P-4	0.00	NM	1	\$2,500.00
				Democratic National Convention											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/03/12	09/09/12	--W----		1	\$2,500.00	0.00							
68	WTSP	09/06/12	09/06/12	Thu Prime A	CM	Thu 8-9p	---T---	:30	2	\$2,500.00	P-4	0.00	NM	2	\$5,000.00
				Big Bang Theory/Two and a Half											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/03/12	09/09/12	---T---		2	\$2,500.00	0.00							
69	WTSP	09/06/12	09/06/12	Thu Prime B	CM	Thu 9-10p	---T---	:30	1	\$3,500.00	P-4	0.00	NM	1	\$3,500.00
				Big Brother 14											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/03/12	09/09/12	---T---		1	\$3,500.00	0.00							
70	WTSP	09/06/12	09/06/12	Prime Political Program	CM	Tue-Thur 10-11p	---T---	:30	1	\$2,000.00	P-4	0.00	NM	1	\$2,000.00
				Democratic National Convention											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/03/12	09/09/12	---T---		1	\$2,000.00	0.00							
71	WTSP	09/07/12	09/07/12	Fri Prime B	CM	Fri 9-10p	----F--	:30	1	\$1,500.00	P-4	0.00	NM	1	\$1,500.00
				CSI: NY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/03/12	09/09/12	----F--		1	\$1,500.00	0.00							
72	WTSP	09/07/12	09/07/12	Fri Prime B	CM	Fri 9-10p	----F--	:30	1	\$1,500.00	P-4	0.00	NM	1	\$1,500.00
				CSI: NY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/03/12	09/09/12	----F--		1	\$1,500.00	0.00							
73	WTSP	09/07/12	09/07/12	Fri Prime C	CM	Fri 10-11p	----F--	:30	2	\$1,500.00	P-4	0.00	NM	1	\$1,500.00
				Blue Bloods											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/03/12	09/09/12	----F--		2	\$1,500.00	0.00							

Order / Rev: 710406 - 4
Alt Order #: 06299558
Flight Dates: 09/04/12 - 09/10/12

Advertiser: Obama/D/President
Product Desc: OBAMA FOR AMERICA
Estimate: 1536 A

WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
73	WTSP	09/07/12	09/07/12	Fri Prime C Blue Bloods	CM	Fri 10-11p	----F--	:30	2	\$1,500.00	P-4	0.00	NM	1	\$1,500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 09/03/12 09/09/12 ----F-- 2 \$1,500.00 0.00															
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
2	WTSP	09/03/12-09/09/12	Fri Prime C			Fri 10-11p			-----F----	:30	(\$1,500.00)	0.00	NM		
<i>Credited</i>															
74	WTSP	09/08/12	09/08/12	US Open Sat Prime US Open Sat Prime	CM	Sat Prime	----S-	:30	1	\$1,500.00	P-4	0.00	NM	1	\$1,500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 09/03/12 09/09/12 -----S- 1 \$1,500.00 0.00															
76	WTSP	09/09/12	09/09/12	Sun Prime B Big Brother 14	CM	Sun 8-9p	-----S	:30	1	\$3,500.00	P-4	0.00	NM	1	\$3,500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 09/03/12 09/09/12 -----S 1 \$3,500.00 0.00															
77	WTSP	09/09/12	09/09/12	Sun Prime C The Good Wife	CM	Sun 9-10p	-----S	:30	1	\$2,000.00	P-4	0.00	NM	1	\$2,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 09/03/12 09/09/12 -----S 1 \$2,000.00 0.00															
78	WTSP	09/09/12	09/09/12	Sun Prime D The Mentalist	CM	Sun 10-11p	-----S	:30	1	\$1,800.00	P-4	0.00	NM	1	\$1,800.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 09/03/12 09/09/12 -----S 1 \$1,800.00 0.00															
79	WTSP	09/09/12	09/09/12	NFL Football Game #1 NFL Football Game #1	CM	1-4p	-----S	:30	1	\$4,000.00	P-4	0.00	NM	1	\$4,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 09/03/12 09/09/12 -----S 1 \$4,000.00 0.00															
80	WTSP	09/10/12	09/10/12	Letterman Late Night with David Letterman	CM	1135p-1237a	M-----	:30	1	\$300.00	P-4	0.00	NM	1	\$300.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 09/10/12 09/16/12 M----- 1 \$300.00 0.00															
81	WTSP	09/04/12	09/07/12	5-530a 5-530a 10 News	CM	5-530a	-TWTF--	:30	2	\$100.00	P-4	0.00	NM	2	\$200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 09/03/12 09/09/12 -TWTF-- 2 \$100.00 0.00															
82	WTSP	09/04/12	09/07/12	530-6a 530-6a 10 News	CM	530-6a	-TWTF--	:30	2	\$100.00	P-4	0.00	NM	2	\$200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 09/03/12 09/09/12 -TWTF-- 2 \$100.00 0.00															
83	WTSP	09/04/12	09/08/12	M-F 6-630p 6-630p 10 News	CM	6-630p	-TWTF--	:30	2	\$250.00	P-4	0.00	NM	2	\$500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 09/03/12 09/09/12 -TWTF-- 2 \$250.00 0.00															
84	WTSP	09/07/12	09/07/12	US Open Weekday US Open Weekday	CM	US Open Weekday	----F--	:30	2	\$500.00	P-4	0.00	NM	2	\$1,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 09/03/12 09/09/12 ----F-- 2 \$500.00 0.00															
85	WTSP	09/07/12	09/07/12	Price Is Right Price Is Right	CM	11a-12p	----F--	:30	1	\$375.00	P-4	0.00	NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 09/03/12 09/09/12 ----F-- 1 \$375.00 0.00															
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	WTSP	09/03/12-09/09/12	Price Is Right			11a-12p			-----F----	:30	(\$375.00)	0.00	NM		
<i>Credited</i>															
86	WTSP	09/07/12	09/07/12	M-F 10-11a Dr. Phil M, Fri/Studio 10 Tu-Thu	CM	10-11a	----F--	:30	1	\$75.00	P-4	0.00	NM	1	\$75.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 09/03/12 09/09/12 ----F-- 1 \$75.00 0.00															
87	WTSP	09/05/12	09/05/12		CM	530-6p								1	\$200.00

Order / Rev: 710406 - 4
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Advertiser: Obama/D/President
 Product Desc: OBAMA FOR AMERICA
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WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 530-6p 10 News at 530p															
-- W----															
Start Date	End Date	Weekdays		Spots/Week		Rate									
Week: 09/03/12	09/09/12	-- W----		1	\$200.00	0.00									
88	WTSP	09/05/12	09/05/12	M-F 5-530p 5-530p 10 News	CM	5-530p	-- W----	:30	1	\$200.00	P-4	0.00	NM	1	\$200.00
Start Date	End Date	Weekdays		Spots/Week		Rate									
Week: 09/03/12	09/09/12	-- W----		1	\$200.00	0.00									
89	WTSP	09/08/12	09/08/12	Sat 6-630p Sat 6-630p 10 News	CM	Sat 6-630p	-----S-	:30	1	\$175.00	P-4	0.00	NM	1	\$175.00
Start Date	End Date	Weekdays		Spots/Week		Rate									
Week: 09/03/12	09/09/12	-----S-		1	\$175.00	0.00									
90	WTSP	09/08/12	09/08/12	Sat Prime C 48 Hours Mystery	CM	Sat 10-11p	-----S-	:30	1	\$1,400.00	P-4	0.00	NM	1	\$1,400.00
Start Date	End Date	Weekdays		Spots/Week		Rate									
Week: 09/03/12	09/09/12	-----S-		1	\$1,400.00	0.00									
91	WTSP	09/10/12	09/10/12	M-F 3-4p Let's Make a Deal	CM	3-4p	M-----	:30	1	\$300.00	P-4	0.00	NM	1	\$300.00
Start Date	End Date	Weekdays		Spots/Week		Rate									
Week: 09/10/12	09/16/12	M-----		1	\$300.00	0.00									
													Totals	145	\$88,885.00